

North Florida Wildlife Center

WWW.NORTHFLORIDAWILDLIFE.ORG ——— SPONSORSHIP KIT

Wildlife conservation through public educational outreach, propagation of rare & endangered species, and habitat restoration efforts.



Spring 2024 Edition, © North Florida Wildlife Center

info@northfloridawildlife.org - (850) 347-0921 - 1386 Cook Rd, Lamont, FL 32336

SPONSOR THE CENTER

NORTH FLORIDA
WILDLIFE
CENTER



As a 501(c)(3) nonprofit organization, all donations to the Wildlife Center are tax-deductible, offering our generous supporters a financial benefit while contributing to a noble cause.



Animal Ally (\$750 annually)*

Join us as an Animal Ally Sponsor. Your support sustains top quality of life for our animal residents. *Perks below.*

Adoption Kit

Admission Tickets x10

Website Mention

Special Event Access

Copper Leaf on Donor Tree



Eco Enthusiast (\$2,000 annually)*

Elevate your impact as an Eco Enthusiast. Your contribution supports continued expansion of our programs. *Perks below.*

All Animal Ally Perks

Private Animal Encounter - 5 People Max

Newsletter Recognition

Silver Leaf on Donor Tree



Habitat Hero (\$5,000 annually)*

As a Habitat Hero, your commitment transforms the center, allowing for improved animal habitats and facilities. *Perks below.*

All Eco Enthusiast Perks

Private Tour - 10 People Max

Social Media Recognition

Gold Leaf on Donor Tree



Global Guardian (\$10,000+ annually)*

Embrace a role as a Global Guardian. Your aid supports us in our global conservation and restoration efforts. *Perks below.*

All Habitat Hero Perks

Private Event Space

Private Offsite Program

Plaque on Donor Tree

**All tiered sponsorships require a 1-year contract minimum. Donations can be made in annual, or monthly installments.*

ABOUT THE CENTER

NORTH FLORIDA
WILDLIFE
CENTER



The North Florida Wildlife Center is a 501(c)(3) nonprofit organization that strives for the highest standards of animal care, education, conservation, environmental service, and operations. The NFWC is active in education initiatives, breeding programs, and ecosystem recovery around the world, as well as in its own community. The NFWC has been a top attraction in North Florida since its opening in 2019.



Wildlife Center Entrance on Cook Road



Education Pavilion Wildlife Presentation



Giant Anteater Animal Encounter



Beautiful New Exhibits and Ponds

Our Mission

Wildlife conservation through public educational outreach, propagation of rare & endangered species, and habitat restoration efforts.

OUR REACH



181k



180k



64k

2,000 VISITORS PER MONTH ESTIMATED GENERAL ADMISSION 2024

80% of visitors are from the Tallahassee & Big Bend area

ONLINE HIGHLIGHTS



OZAI, BLACK PALM COCKATOO, EATS A SNACK

♥ 1.7 million likes
👁 46.4 million views



AZTEC, KING VULTURE CHICK, EXCITED ABOUT BREAKFAST

👍 21.4k reactions
👁 1.2 million views



BUMI, GIANT ANTEATER, SAYS GOODMORNING

♥ 30.2k likes
👁 13.0 million views

IN THE PRESS

Local news coverage including WCTV, WTXL, WFSU, Monticello News, and National Geographic



FACEBOOK*

1.86% engagement rate
6.9 million total reach
3.2k new followers
7.9k median post reach



INSTAGRAM*

4.5% engagement rate
65.8 million total reach
95.5k new followers
111.6k median video reach



TIKTOK*

2.28% engagement rate
22.4 million impressions
50.5k new followers
2.4k median engagement

* Last 90 days from July 11 - Oct 8 2023

VISITOR TESTIMONIALS

"Absolutely loved our experience! We had a guided tour and it was fantastic! Very very knowledgeable staff. Lemurs were a bucket list animal to see and meet. Great place to visit!"

- Philip

"This place is amazing! You can tell they really care about their animals and treat them like family. We have been twice (a year apart) and it was great to see their progress. We will be back!"

- Sherry

SPONSOR AN EVENT

NORTH FLORIDA
WILDLIFE
CENTER



WILD WONDERS at the NFWC

Brought to You by [Your Name]

January 27th-28th, 2024 10am - 3pm



Event Overview

At the Door: Kids \$15, Adults \$20 **Online:** Kids \$10, Adults \$15

Join us for a day of discovery at the North Florida Wildlife Center! Engage in lively animal presentations, gain insights from keeper talks, enjoy goat feedings, crafts, and other interactive experiences all throughout the day! Feeling inspired? Head over to the Creative Corner with imaginative face painting and coloring activities.

When it's time for a break, enjoy some food and drink from local food trucks and browse among a small array of local vendors showcasing eclectic local arts. All throughout the day, embark on self-guided tours to explore the center's diverse exhibits or consider enhancing your visit with exclusive animal encounters.

This event blends education, exploration, and enjoyment all while celebrating the season. Save the date for a memorable outdoor experience!

Sponsorship Opportunities *(All Sponsors Receive Recognition in Event Marketing and Press Releases)*

\$2,000 x1

"Creative Corner Sponsor"

- 10 Event Tickets
- Creative Corner Sign x1
- Creative Corner Logo Sign x2

RESERVED

\$3,000 x1

"Animal Presentation Sponsor"

- 10 Event Tickets
- Local Animal Presentation Sign x1
- Local Animal Presentation Logo Sign x1
- Local Animal Presentation Sign at Goat Feeding Station x1

RESERVED

\$6,000 x1

"Brought to You By Sponsor"

- Facebook Page Recognition
- Social Media Shoutout
- 24 Event Tickets
- Banner Sign at Entrance x1
- Logo Signs around Event x3

As a 501(c)(3) nonprofit organization, all donations to our center are tax-deductible, offering our generous supporters a financial benefit while contributing to a noble cause.

SPONSOR A PROJECT

NORTH FLORIDA
WILDLIFE
CENTER



As a 501(c)(3) nonprofit organization, all donations to our center are tax-deductible, offering our generous supporters a financial benefit while contributing to a noble cause.



[Your Name] Education Pavilion

The Education Pavilion is the heart of the North Florida Wildlife Center. Situated right next to the gift shop and many exhibits, the pavilion is home to our animal ambassadors, and is where our animal encounters and wildlife presentations take place.

After nearing completion in August 2023, the pavilion roof and framework was heavily damaged by Category 4 Hurricane Idalia. We are excited to reopen this space as a hub for memorable encounters and lively experiences with our animal ambassadors.

3-Year Naming Rights: \$35,000 (1 Available)

Plaque on Bench: \$2,500 (10 Available)



[Your Name] Picnic Area

The Picnic Area at the North Florida Wildlife Center is a tranquil space where visitors can relax and enjoy the natural surroundings. Nestled amidst lush greenery and offering a view of the diverse wildlife habitats, it's a preferred spot for families, school groups, and individual visitors to unwind and soak in the serene atmosphere.

Funds contribute towards construction, maintenance, and care of animal residents at the North Florida Wildlife Center.

3-Year Naming Rights: \$15,000 (1 Available)

Plaque on Picnic Table: \$2,500 (4 Available)

We are dedicated to upholding the highest standards in animal care, education, environmental service, and operations, ensuring your contribution makes a significant impact.

WWW.NORTHFLORIDAWILDLIFE.ORG

CONTACT THE TEAM



Ryan Reines - Donations & Sponsorships

The North Florida Wildlife Center is a 501(c)(3) organization that relies on charitable contributions from donors and sponsors to continue its mission of wildlife conservation through education, propagation, and habitat restoration. Consider becoming a part of our donor & sponsor family today to make a difference right here and around the world!

donate@northfloridawildlife.org



Matt Reed - Social Media & Events

The North Florida Wildlife Center has a large social media following and hosts memorable and engaging community events. Collaborate with us as a sponsor for enhanced visibility and direct engagement with a diverse audience, while supporting wildlife conservation efforts. We're open to partnerships that align with our mission and extend mutual benefits.

outreach@northfloridawildlife.org



Heather Clemons - General Questions

Contact us for general inquiries about the North Florida Wildlife Center, including our programs, services, and wildlife conservation efforts. We're here to provide information, answer your questions, and connect you with the appropriate resources. Your curiosity and engagement are welcome, and we're committed to ensuring you receive a timely response. Contact us to learn more or to address any specific questions you may have.

info@northfloridawildlife.org